



Scholarships Available to Children of Dealership Employees

The PAA Foundation's core mission is to support and promote the good works and charitable activities of the new retail motor vehicle industry in Pennsylvania. Another important focus of the PAAF is to attract bright young people into the industry and to encourage education.

THE PAAF SCHOLARSHIP FUND AWARDS SCHOLARSHIPS IN TWO AREAS:

Community Service Scholarship Awards are available to children of dealership personnel who have demonstrated charitable characteristics on a continual basis.

Automotive Technology Scholarships are available to students who show exemplary skills in automotive technology and who display a real desire to work in the industry.

Community Service Scholarship Awards

The Board of Trustees for the PAA Foundation recently approved changes that would extend scholarship opportunities to children of dealership personnel who have consistently demonstrated charitable characteristics through their actions and involvement in the community.

Dealers by nature are dedicated and strong supporters of their local communities. The new scholarship program will offer them an opportunity to recognize and reward the children of their employees who also contribute to the well-being of the community.

The purpose of the Community Service Scholarship Awards is to showcase the philanthropic contributions of today's youth, who are working to make a charitable impact and legacy in their communities. Scholarship applications for the Community Service Scholarship Awards will be available for upcoming high school seniors, undergraduate, and graduate students who are applying for college admission for the 2010-2011 academic year.

The Foundation will be looking for applicants who are the children of Pennsylvania new car and truck dealership employees and who are involved, on an ongoing basis, in activities, projects, or charitable events which assist in fulfilling needs in their communities by creating or supporting an organization or task force to address those needs, as well as volunteering a substantial amount of time to worthwhile organizations or causes.

On the reverse side is a partial list of guidelines for this scholarship award. The guidelines for this scholarship are also available on PAAF's website, www.paa-foundation.org, and the application will be available online after January 1, 2010.

COMMUNITY SERVICE SCHOLARSHIP GUIDELINES

Children of dealership personnel are eligible to apply for scholarships.

Personnel must have worked at their current dealership for a minimum of one year for child to apply.

Employees that hold any stock or ownership in the dealership are not eligible to apply.

Applicants must be active volunteers and participate in activities and projects with:

- School service clubs and activities;
- Church charitable outreach;
- Community or civic organizations; or
- Charitable or non-profit organizations.

PAAF requirements:

- Applicants must go to an accredited 2 or 4 year college or university
- Applicants must have a cumulative GPA of 2.5 or above
- PAAF will require two essays with a maximum of 400 words each focusing on:
 - Statement of educational and career goals
 - Statement of community/charitable involvement and commitment
- Must supply three non-related references. May include:
 - Teachers who are familiar with the student
 - Community leaders
 - Charitable organization leaders where the student has volunteered
 - Employers, managers, or supervisors

DEALER INVOLVEMENT NEEDED TO MAKE COMMUNITY SERVICE SCHOLARSHIP AWARDS A SUCCESS

The Board of Trustees is committed to extending the Foundation's current scholarship opportunities to children of dealership personnel who have demonstrated charitable characteristics on a continual basis; however, the Foundation also needs assistance from owners and general managers to make this program a success. It is important that dealership employees are informed about the scholarship opportunities that are available for their children.

Also, in an effort to make the Community Service Scholarship Awards as wide-reaching and successful as possible, dealers are encouraged to help grow the PAA Foundation Scholarship Fund. Donations can be made at any time, in any amount, by contacting the Foundation.



For more information on the Pennsylvania Automotive Association Foundation (PAAF) and the various scholarship opportunities, visit us online at www.paa-foundation.org.